



## **Communications, Public Relations, & Investor Relations Awards Category Honorees**

The following agencies, organizations, campaigns, and individuals have been honored in The 2010 International Business Awards.

### **Communications or PR Campaign of the Year - Marketing - Consumer Products**

#### *STEVIE AWARD WINNER:*

Corporate Voice Weber Shandwick, Mumbai, India: Gillette's Shave India Movement  
2009 (SIM)

#### *DISTINGUISHED HONOREES:*

Eulogy!, London, United Kingdom: Rock 'n' Roll Stamps

F & H Porter Novelli, Munich, Germany: LG "Black Box" Event

Graham & Associates, Inc., San Francisco, CA USA: Centor Architectural: S1E Eco-  
Screen Launch

Hill & Knowlton, Beijing, China: Going Nuts for Almonds: California Leads the Way in  
Exports to China

HSBC Insurance Holdings Ltd, London, United Kingdom: HSBC's The Future of  
Retirement 'It's Time to Prepare' Communication Campaign

Ketchum Estratégia, São Paulo, Brazil: Kodak Zx1 - A New Market for Kodak

MWW Group, East Rutherford, NJ USA: Volkswagen GTI Becomes the World's First  
Car Launched Exclusively On A Mobile Device

Weight Watchers Benelux, Breda, The Netherlands: Launch of Weight Watchers  
ProPoints™ - 'From Torture to Pleasure'